

THANK YOU FOR SUPPORTING OUR GIRLS!!

Your generous donation helps keep registration costs low which allows more girls to enjoy recreation softball. Bridgman Softball is proud to provide nearly 90 girls every year the opportunity to learn, grow, and have fun!

Bridgman Softball Association is a 501(c)(3) non-profit organization.

****Sponsorships are valid from April 1 through April 1 the following year****

Sponsor Packages: (Packages do not include sign creation)

Platinum Sponsor - \$350

- Team sponsor with name on one team's jerseys (name only, no logo)
- Logo on website with link to your website or Facebook page
- 4'x4' metal sign hung at the park
- Sponsor Plaque
- Business Logo on documentation throughout the year

Gold Sponsor - \$200

- Logo on website with link to your website or Facebook page
- 4'x4' metal sign hung at the park

Bronze Sponsor - \$150

- Team sponsor with name on one team's jerseys (name only, no logo)
- No sponsor plaque

Silver Sponsor - \$100

- 4'x4' metal sign hung at the park

A la Carte

\$150 Logo on website with link to your website or Facebook page

\$??? General Donation

New Sign - \$150

- 4'x4' metal sign with your logo (business card) 2 color including background
- One time charge - reused year over year with minimum Silver Sponsorship.
- Required for NEW Platinum, Gold, or Silver Sponsorship

Funds from our generous sponsors are used for:

- Registration Deficit - (we try to keep the registration fee down)
 - Registration fee (\$60) covers minimum costs to play a regular season
 - After all costs the remaining funds per player from registration is \$0.41
 - Family Discounts (\$90 for two player / \$110 for three player)
 - Results for two is a deficit of (\$29.18), for three is a deficit of (\$68.77)
 - Hardships - free registration to those in need (no player left behind)
 - Results in a deficit of (\$59.59)
- All Star Tournaments (avg \$200/team per tournament; target is 2 tournaments per age group = \$1600)
- General Fund - any remaining funds go to the general fund for equipment and maintenance

Website hits average 7500 per year with peaks of 1300 in both January and February

Annual Sponsorship Form for Bridgman Softball Association

Business Name:

Address:

Website:

Primary Contact Name:

Primary Contact Email:

Primary Contact Phone:

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Sponsor Package: (circle) *Platinum Gold Bronze Silver New Sign A la Carte*

Amount enclosed: _____

Signature: _____

Date: _____

Please include a clean Business Card if you are purchasing a sign.

Please make check payable to: BSA and mail to:

BSA

PO Box 903

Bridgman, MI 49106

For more information please call Dan Starbuck at 269-470-3045
or email Bridgmansoftball@gmail.com